

# **EXHIBIT 12**

# **REDACTED**

Message

**From:** Doug Lombardi [REDACTED]  
**Sent:** 9/14/2004 8:19:49 PM  
**To:** Scott Lynch [REDACTED] 'Holtman, Jason (SEA)' [REDACTED]  
**Subject:** FW: steam competitor

# Privileged Material Redacted

**From:** [REDACTED]  
**Sent:** Tuesday, September 14, 2004 1:00 PM  
**To:** Doug Lombardi  
**Subject:** steam competitor

Hey Doug. I've moved up to Game Developer magazine, and one of the first thing's I've been tasked with is writing up a news story about IDG's new Direct2Drive software. As Steam was the original product in this space, I'm wondering if you'd be amenable to answering a few questions for the news story, all of them relating to Steam and the expansion of other companies into this market.

If yes, I'll fire you a few questions via email

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